

TELEGRAPH HERALD RECRUITMENT ADVERTISING

Telegraph Herald Print Rates



	Daily Display	Sunday Display	Daily Line	Sunday Line
No Contract	\$36.06	\$41.65	\$3.37	\$3.88
\$2,500	\$28.75	\$33.56	\$2.79	\$3.20
\$5,000	\$28.05	\$32.26	\$2.68	\$3.08
\$7,500	\$23.64	\$27.20	\$2.25	\$2.59
\$10,000	\$22.93	\$26.38	\$2.19	\$2.52
\$12,500	\$22.71	\$26.11	\$2.16	\$2.49
\$15,000	\$22.46	\$25.84	\$2.14	\$2.47
\$17,500	\$21.99	\$25.29	\$2.10	\$2.42
\$20,000	\$21.51	\$24.76	\$2.06	\$2.37
\$22,500	\$20.80	\$23.93	\$1.99	\$2.30
\$25,000	\$20.57	\$23.66	\$1.97	\$2.25
\$30,000	\$19.38	\$22.44	\$1.85	\$2.14
\$40,000	\$18.87	\$21.93	\$1.81	\$2.09

Frequency Discounts

No Contract	Days	Discount
	1-2	Full Price
	3-6	20%
	7-9	35%
	10+	50%

Contract	Insertion	Discount
	1st	Full Price
	2nd (Daily)	50%
	3rd (Daily)	75%
	4th (Daily)	FREE

Mechanical Specification

Columns	Inches				
1	1.000"	4	4.375"	7	7.750"
2	2.125"	5	5.500"	8	8.875"
3	3.250"	6	6.625"	9	10.000"

Space and Ad Copy Deadlines

Publication Date	Display Ad Deadline	Line Ad Deadline
Saturday	Wednesday 5 pm	Friday 3 pm
Sunday	Wednesday 5 pm	Friday 4 pm
Monday	Thursday 5 pm	Friday 4 pm
Tuesday	Thursday 5 pm	Monday 4 pm
Wednesday	Friday 5 pm	Tuesday 4 pm
Thursday	Monday 5 pm	Wednesday 4 pm
Friday	Tuesday 5 pm	Thursday 4 pm

AccessDubuqueJobs.com



Basic Job Listing \$15 / day
 *one day is included with your recruitment print ad at \$15. Additional days may be purchased at \$15 a day.

Extended Job Posting

- \$175 / 30 day posting with a combination print ad (1 position*).
 *Add another position from the same print ad to the jobsite for a discount.
- \$75 / 10 day posting with a combination print ad (per position).
- \$450 / 30 day posting. Online only.

AccessDubuqueJobs.com Contract Rates

F/T Equiv. Employees	Monthly Usage Fee	Annual Total
1-25	\$58	\$700
26-50	\$86	\$1,035
51-75	\$144	\$1,725
76-125	\$180	\$2,160
126-175	\$210	\$2,520
176-225	\$240	\$2,880
226-325	\$300	\$3,600
326-475	\$360	\$4,320
476-625	\$420	\$5,040
625+	\$625	\$7,500
Staffing Agency	\$667	\$8,000

Enhancements

Resume Bank Access: \$75 (10 days)
 (With an online posting or print ad.)

Top Jobs Listing Enhancement: Add \$40 per position

Featured Employer: \$210 / month

- * All listings get Top Jobs status
- * Includes static run-or-site banner ad on THonline.com and AccessDubuque.com

Effective Date:
 10-1-12

